



TWILIGHT MUSIC FEST FESTIVAL FOOD VENDOR APPLICATION

Your Restaurant is invited to participate in the Twilight Music Fest taking place in 4 cities in 2010.

The event will bring together numerous restaurants, live bands, *Georgia Cup Bike Race*, for a **free festival** in Union City, Chattanooga, Gainesville & Rome. The Twilight Music Fest will have a kid zone to appeal to families and to broaden the marketability of the event. As a participating restaurant, your logo and/or your restaurant name will be included in a media package with radio, event programs, check presenters, website, email blasts, press releases, fliers, banners, postcards & posters. Expected Attendance is 3000 - 10000 people in each market.

TWILIGHT MUSIC FEST DETAILS

Union City, GA - Union Station Mall - Saturday, March 20th (3PM – 10PM)
Gainesville, GA - Downtown Gainesville - Saturday, May 15, 2010 (3PM – 10PM)
Rome, GA - Downtown Rome - Saturday, June 12, 2010 (3PM – 10PM)

Georgia Cup Bike Race Series (Criterium): The Nation's largest bike race series. Each city will have a ProAm Cycling Race (Criterium) around the festival. With over 500 entries participants include Professionals, Amateurs, Women and Juniors. The best way to describe the race is like NASCAR on two wheels, with racers reaching speeds in excess of 30 miles/hr.

www.georgiacup.com - www.youtube.com/watch?v=Ou0tSooVtJk

Classic Car Show (Rome Only)

Food & Beverage Festival Court: Area food vendors (Ticket system operated by event producers is in place)

Festival Band Stage: Featuring 3 - 4 various local & regional bands

Kid Zone

Website: www.twilightmusicfest.com

DEMOGRAPHICS

21-65 year old market
50/50 male to female ratio
50/50 single to married ratio

APPLICATION INFO

APPLICATION REQUIREMENTS:

- Completed Application & Agreement form.
- \$100 Registration Fee Payment to USA Entertainment Inc. (Cash, Check or Paypal payment)

PAYPAL Link: https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=6969187

- 20% of Sales Payable to Event Producers at end of Festival

MAIL, FAX or EMAIL APPLICATION MATERIALS TO:

MAIL: Attn: Twilight Music Fest, USA Entertainment, 2870 Peachtree Rd., Ste 475, Atlanta, GA 30305

EMAIL: shane@usaentertainment.net

FAX: 888-340-3484

FESTIVAL CITY (Check applicable city)

Union City, GA - Union Station Mall - Saturday, March 20th (3PM – 10PM)

Gainesville, GA - Downtown Gainesville - Saturday, May 15, 2010 (3PM – 10PM)

Rome, GA - Downtown Rome - Saturday, June 12, 2010 (3PM – 10PM)

CONTACT INFO

COMPANY NAME:

CONTACT(S) NAME(S):

ADDRESS:

EMAIL:

WEBSITE:

WORK / HOME PHONE:

CELL PHONE:

TYPE OF FOOD

FOOD PREPARATION & STORAGE REQUIREMENTS

LOCATION WHERE FOOD WILL BE PREPARED:

* Cooking Onsite * Cooking Off Site

MANNER IN WHICH HOT FOOD WILL BE MAINTAINED AT 140°F AND ABOVE:

MANNER IN WHICH COLD FOOD WILL BE MAINTAINED AT 41°F AND BELOW:

METHOD FOR FOOD STORAGE/PROTECTION DURING TRANSPORTATION & THROUGHOUT EVENT:

ITEMS/SERVICES TO BE PROVIDED FOR EACH PARTICIPATING VENDOR

- One 25' x 10' vendor booth space
- One 8 foot table & 2 Folding Chairs
- Customer Seating with Tables & Chairs
- Event Promotion & Advertising
- Music & Entertainment
- Check Inserts with restaurant logos
- Electrical Power - 1120 Amp circuits
- Trash Removal
- Logo & link on website & marketing piece
- Traffic Management & Security Patrols

ITEMS/SERVICES TO BE PROVIDED BY EACH PARTICIPATING FOOD VENDOR

- Hi Resolution restaurant Logo to event producers for printed & web collateral inclusion.
- Water supply for hand washing; hand soap, paper towels, and a bucket or bus tub to catch wastewater.
- Sanitizer for cleaning & rinsing cooking/serving utensils & food prep & serving areas.
- Any equipment needed for serving, warming, cooling and storage of your food.
- Extension Cords, as needed for your appliances i.e. heating ovens, etc.
- Containers (Plastic, Styrofoam, etc.) and utensils for serving your food plus napkins or wet naps.
- Table Covers
- Staffing for your booth.
- Handout menus, coupons, and/or other company promotional materials (strongly encouraged!!!)
- 10 x 10 Tent (if you do not have one, we can provide for \$100)

If you have any questions about providing any of the items above feel free to ask us!

ELECTRICAL & BOOTH REQUIREMENTS

Will you require electricity? * Yes * No If yes, how many outlets are required?
Will you require a 10x10 tent? (Rental fee: \$100) Will you require an extra 8 ft. table? (Rental fee:
* Yes * No * Yes * No

There are other opportunities for your restaurant to receive additional exposure from this event with a stage sponsorship. If you are interested or have any other questions, please feel free to contact us directly. We look forward to working with you to make this a great event!

Contact Info

Restaurant Vendors, Sponsorship, Event Production & Marketing

Shane Aubrey/ USA Entertainment
Setting Productions
404.456.4655

Jonathan Colon/Trend
404.841.8335

FAX: 888-340-3484

shane@usaentertainment.net

jcolon@trendsettingproductions.com

www.usaentertainment.net

www.trendsettingproductions.com

The \$100 fee to participate in this event is to cover health permits, sanitation and other production & marketing expenses. We also ask that you promote Twilight Music Fest internally via in-house promos, check inserts, email blasts & websites. Since we will be limiting the number of restaurants to 8 – 10 per festival, we ask that if you plan to participate please notify us NO LATER than 2 weeks before event date.

AGREEMENT ACCEPTANCE

You signature below indicates your commitment to participate in the Twilight Music Fest as well as your agreement to comply with the terms for participation, as outlined in this Vendor Application & Agreement.

Signature: _____

Date:

2/16/2010