



TWILIGHT MUSIC FEST FOOD VENDOR APPLICATION

Your Restaurant is invited to participate in the Twilight Music Fest taking place in 4 cities in 2010.

The event will bring together numerous restaurants, live bands, *Georgia Cup Bike Race*, for a **free festival** in Union City, Chattanooga, Gainesville & Rome. The Twilight Music Fest will have a kid zone to appeal to families and to broaden the marketability of the event. As a participating restaurant, your logo and/or your restaurant name will be included in a media package with radio, event programs, check presenters, website, email blasts, press releases, fliers, banners, postcards & posters. Expected Attendance is 3000 - 10000 people in each market.

TWILIGHT MUSIC FEST DETAILS

Union City, GA - Union Station Mall - Saturday, March 20th (3PM – 10PM)
Gainesville, GA - Downtown Gainesville - Saturday, May 15, 2010 (3PM – 10PM)
Rome, GA - Downtown Rome - Saturday, June 12, 2010 (3PM – 10PM)

Georgia Cup Bike Race Series (Criterium): The Nation's largest bike race series. Each city will have a ProAm Cycling Race (Criterium) around the festival. With over 500 entries participants include Professionals, Amateurs, Women and Juniors. The best way to describe the race is like NASCAR on two wheels, with racers reaching speeds in excess of 30 miles/hr.

www.georgiacup.com - www.youtube.com/watch?v=Ou0tSooVtJk

Classic Car Show (Rome Only)

Food & Beverage Festival Court: Area food vendors (Ticket system operated by event producers is in place)

Festival Band Stage: Featuring 3 - 4 various local & regional bands

Kid Zone

Website: www.twilightmusicfest.com

DEMOGRAPHICS

21-65 year old market
50/50 male to female ratio
50/50 single to married ratio

APPLICATION INFO

APPLICATION REQUIREMENTS:

- Completed Application & Agreement form.
- \$100 Registration Fee Payment to USA Entertainment Inc. (Cash, Check or Paypal payment)

PAYPAL Link: https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=6969187

MAIL, FAX or EMAIL APPLICATION MATERIALS TO:

MAIL: Attn: Twilight Music Fest, USA Entertainment, 2870 Peachtree Rd., Ste 475, Atlanta, GA 30305

EMAIL: shane@usaentertainment.net

FAX: 888-340-3484

FESTIVAL CITY (Check applicable city)

Union City, GA - Union Station Mall - Saturday, March 20th (3PM – 10PM)

Gainesville, GA - Downtown Gainesville - Saturday, May 15, 2010 (3PM – 10PM)

Rome, GA - Downtown Rome - Saturday, June 12, 2010 (3PM – 10PM)

CONTACT INFO

COMPANY NAME:

CONTACT(S) NAME(S):

ADDRESS:

EMAIL:

WEBSITE:

WORK / HOME PHONE:

CELL PHONE:

FOOD MENU: Vendors will focus on one type of food offering such as wings, BBQ, sandwiches, e

TYPE OF FOOD

SIDE(S)

FOOD PREPARATION & STORAGE REQUIREMENTS

LOCATION WHERE FOOD WILL BE PREPARED:

* Cooking Onsite * Cooking Off Site

MANNER IN WHICH HOT FOOD WILL BE MAINTAINED AT 140°F AND ABOVE:

MANNER IN WHICH COLD FOOD WILL BE MAINTAINED AT 41°F AND BELOW:

METHOD FOR FOOD STORAGE/PROTECTION DURING TRANSPORTATION & THROUGHOUT EVENT:

ITEMS/SERVICES TO BE PROVIDED FOR EACH PARTICIPATING VENDOR

- One 25' x 10' vendor booth space
- One 8 foot table & 2 Folding Chairs
- Ticket Collection Envelope
- Customer Seating with Tables & Chairs
- Event Promotion & Advertising
- Music & Entertainment
- Check Inserts with restaurant logos
- Electrical Power - 1120 Amp circuits
- Ticket Sales & redemption services
- Trash Removal
- Logo & link on website & marketing piece
- Traffic Management & Security Patrols

ITEMS/SERVICES TO BE PROVIDED BY EACH PARTICIPATING FOOD VENDOR

- Hi Resolution restaurant Logo to event producers for printed & web collateral inclusion.
- Water supply for hand washing; hand soap, paper towels, and a bucket or bus tub to catch wastewater.
- Sanitizer for cleaning & rinsing cooking/serving utensils & food prep & serving areas.
- Any equipment needed for serving, warming, cooling and storage of your food.
- Extension Cords, as needed for your appliances i.e. heating ovens, etc.
- Containers (Plastic, Styrofoam, etc.) and utensils for serving your food plus napkins or wet naps.
- Table Covers
- Staffing for your booth.
- Handout menus, coupons, and/or other company promotional materials (strongly encouraged!!!)
- 10 x 10 Tent (if you do not have one, we can provide for \$100)

If you have any questions about providing any of the items above feel free to ask us!

ELECTRICAL & BOOTH REQUIREMENTS

Will you require electricity? * Yes * No If yes, how many outlets are required?
Will you require a 10x10 tent? (Rental fee: \$100) Will you require an extra 8 ft. table? (Rental fee:
* Yes * No * Yes * No

EVENT LOGISTICS

- A ticket system managed by event producers selling tickets that can be redeemed for food.
- 1 ticket will equal 1 food offering for \$5.00 – ex. Sandwich & side, BBQ plate & side
- Restaurant will receive 60% (\$3) & event producers will receive 40% (\$2) for food sales.
- Payment to food will be paid by check within 1 week of event date.
- Food can be cooked on site in at your festival restaurant booth or at your restaurant.

There are other opportunities for your restaurant to receive additional exposure from this event with a stage sponsorship. If you are interested or have any other questions, please feel free to contact us directly. We look forward to working with you to make this a great event!

Twilight Music Fest Contact Info

Restaurant Vendors, Sponsorship, Event Production & Marketing

Shane Aubrey/ USA Entertainment
Setting Productions
404.456.4655
FAX: 888-340-3484

Jonathan Colon/Trend
404.841.8335

shane@usaentertainment.net
jcolon@trendsettingproductions.com
www.usaentertainment.net
www.trendsettingproductions.com

The \$100 fee to participate in this event is to cover health permits, sanitation and other production & marketing expenses. We also ask that you promote Twilight Music Fest internally via in-house promos, check inserts, email blasts & websites. Since we will be limiting the number of restaurants to 8 – 10 per festival, we ask that if you plan to participate please notify us NO LATER than 2 weeks before event date.

AGREEMENT ACCEPTANCE

Your signature below indicates your commitment to participate in the Twilight Music Fest as well as your agreement to comply with the terms for participation, as outlined in this Vendor Application & Agreement.

Signature: _____

Date:

2/16/2010