



## **TWILIGHT MUSIC FEST BUSINESS VENDOR APPLICATION**

**You are invited to participate in the Twilight Music Fest taking place in 4 cities in 2010.** The event will bring together numerous restaurants, live bands, *Georgia Cup Bike Race*, *Komen 3-day 5k Run/Walk* for a **free festival** in Union City, Gainesville & Rome. The Twilight Music Fest will have a kid zone to appeal to families and to broaden the marketability of the event. As a participating vendor, your logo and/or your business name will be included in a media package with radio, event programs, check presenters, website, email blasts, press releases, fliers, banners, postcards & posters. Expected Attendance is 3000 - 10000 people in each market.

### **TWILIGHT MUSIC FEST DETAILS**

**Union City, GA - Union Station Mall - Saturday, March 20<sup>th</sup> (3PM – 10PM)**  
**Gainesville, GA - Downtown Gainesville - Saturday, May 15, 2010 (3PM – 10PM)**  
**Rome, GA - Downtown Rome - Saturday, June 12, 2010 (3PM – 10PM)**

**Georgia Cup Bike Race Series (Criterium):** The Nation's largest bike race series. Each city will have a ProAm Cycling Race (Criterium) around the festival. With over 500 entries participants include Professionals, Amateurs, Women and Juniors. The best way to describe the race is like NASCAR on two wheels, with racers reaching speeds in excess of 30 miles/hr.

[www.georgiacup.com](http://www.georgiacup.com) - [www.youtube.com/watch?v=Ou0tSooVtJk](http://www.youtube.com/watch?v=Ou0tSooVtJk)

**Food & Beverage Festival Court:** Area food vendors (Ticket system operated by event producers is in place)

**Festival Band Stage:** Featuring 3 - 4 various local & regional bands

**Kid Zone**

**Website:** [www.twilightmusicfest.com](http://www.twilightmusicfest.com)

**DEMOGRAPHICS**

21-65 year old market  
50/50 male to female ratio  
50/50 single to married ratio

**APPLICATION INFO**

**APPLICATION REQUIREMENTS:**

- Completed Application & Agreement form.
- \$250 Registration Fee Payment to USA Entertainment Inc. (Cash, Check or Paypal payment)

PAYPAL Link: [https://www.paypal.com/cgi-bin/webscr?cmd=\\_s-xclick&hosted\\_button\\_id=5635794](https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=5635794)

**The \$250 fee to participate in this event is to cover production & marketing expenses.**

**MAIL, FAX or EMAIL APPLICATION MATERIALS TO:**

MAIL: Attn: Twilight Music Fest, USA Entertainment, 2870 Peachtree Rd., Ste 475, Atlanta, GA 30305

EMAIL: [shane@usaentertainment.net](mailto:shane@usaentertainment.net)

FAX: 888-340-3484

**FESTIVAL CITY (Check applicable city)**

Union City, GA - Union Station Mall - Saturday, March 20<sup>th</sup> (3PM – 10PM)

Gainesville, GA - Downtown Gainesville - Saturday, May 15, 2010 (3PM – 10PM)

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**CONTACT INFO**

COMPANY NAME:

PRODUCT or SERVICE:

CONTACT(S) NAME(S):

ADDRESS:

EMAIL:

WEBSITE:

WORK / HOME PHONE:

CELL PHONE:



2/16/2010