



Small Business Vendor Application

TWILIGHT MUSIC FEST SMALL BUSINESS VENDOR APPLICATION

You are invited to participate in the Twilight Music Fest taking place in 4 cities in 2010. The event will bring together numerous restaurants, live bands, *Georgia Cup Bike Race* for a **free festival** in Union City, Gainesville & Rome. The Twilight Music Fest will have a kid zone to appeal to families and to broaden the marketability of the event. As a participating vendor, your logo and/or your business name will be included in a media package with radio, event programs, check presenters, website, email blasts, press releases, fliers, banners, postcards & posters. Expected Attendance is 3000+ people in each market.

TWILIGHT MUSIC FEST DETAILS

Union City, GA - Union Station Mall - Saturday, March 20th (3PM – 10PM)
Gainesville, GA - Downtown Gainesville - Saturday, May 15, 2010 (3PM – 10PM)
Rome, GA - Downtown Rome - Saturday, June 12, 2010 (3PM – 10PM)

Georgia Cup Bike Race Series (Criterium): The Nation's largest bike race series. Each city will have a ProAm Cycling Race (Criterium) around the festival. With over 500 entries participants include Professionals, Amateurs, Women and Juniors. The best way to describe the race is like NASCAR on two wheels, with racers reaching speeds in excess of 30 miles/hr.

www.georgiacup.com - www.youtube.com/watch?v=Ou0tSooVtJk

Food & Beverage Festival Court: Area food vendors (Ticket system operated by event producers is in place)

Festival Band Stage: Featuring 3 - 4 various local & regional bands

Kid Zone

Website: www.twilightmusicfest.com

DEMOGRAPHICS

21-65 year old market
50/50 male to female ratio
50/50 single to married ratio

APPLICATION INFO

APPLICATION REQUIREMENTS:

- Completed Application & Agreement form.
- \$150 Registration Fee Payment to USA Entertainment Inc. (Cash, Check or Paypal payment)

PAYPAL Link: https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=5635761

The \$150 fee to participate in this event is to cover production & marketing expenses.

MAIL, FAX or EMAIL APPLICATION MATERIALS TO:

MAIL: Attn: Twilight Music Fest, USA Entertainment, 2870 Peachtree Rd., Ste 475, Atlanta, GA 30305

EMAIL: shane@usaentertainment.net

FAX: 888-340-3484

FESTIVAL CITY (Check applicable city)

Union City, GA - Union Station Mall - Saturday, March 20th (3PM – 10PM)

Gainesville, GA - Downtown Gainesville - Saturday, May 15, 2010 (3PM – 10PM)

Rome, GA - Downtown Rome - Saturday, June 12, 2010 (3PM – 10PM)

CONTACT INFO

COMPANY NAME:

PRODUCT or SERVICE:

CONTACT(S) NAME(S):

ADDRESS:

EMAIL:

WEBSITE:

WORK / HOME PHONE:

CELL PHONE:

ITEMS/SERVICES TO BE PROVIDED FOR EACH PARTICIPATING VENDOR

- One 10' x 10' vendor booth space
- One 8 foot table & 2 Folding Chairs
- Customer Seating with Tables & Chairs
- Event Promotion & Advertising
- Music & Entertainment
- Electrical Power - 1120 Amp circuits
- Trash Removal
- Logo & link on website & marketing piece
- Traffic Management & Security Patrols

ELECTRICAL & BOOTH REQUIREMENTS

Will you require electricity? * Yes * No If yes, how many outlets are required?
Will you require a 10x10 tent? (Rental fee: \$100) Will you require an extra 8 ft. table? (Rental fee:
* Yes * No * Yes * No

There are other opportunities for your business to receive additional exposure from this event with sponsorship. If you are interested or have any other questions, please feel free to contact us directly. We look forward to working with you to make this a great event!

Twilight Music Fest Contact Info

Restaurant Vendors, Sponsorship, Event Production & Marketing

Shane Aubrey/ USA Entertainment
Setting Productions
404.456.4655
FAX: 888-340-3484

Jonathan Colon/Trend
404.841.8335

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jcolon@trendsettingproductions.com
www.usaentertainment.net
www.trendsettingproductions.com

AGREEMENT ACCEPTANCE

You signature below indicates your commitment to participate in the Twilight Music Fest as well as your agreement to comply with the terms for participation, as outlined in this Vendor Application & Agreement.

Signature: _____

Date:

2/16/2010